

# GTS enables municipalities and corporate groups to explore different models, simply & quickly

New mobility solutions are being embraced by diverse communities as well as the car industry, but new business models only work if the service can function simply and easily without massive overheads.

For residential groups, there is the promise of car sharing in urban areas where car ownership is problematic because of limited parking. For corporate car sharing, it provides a cost-effective alternative to traditional

company car schemes. Both use cases will also benefit from the environmental sustainability attributes of Car-as-a-Service (CaaS). The GTS CaaS Communities Platform enables municipalities and corporate groups to explore different models, simply and quickly. Leases and rentals are all handled through the GTS platform, along with different tiers of service, enabling or restricting access to types of vehicle, for example.

## Enabling Community Models

### Features and benefits of the GTS CaaS Communities Platform



#### Simple And Reliable

From in-app keys for unlocking vehicles to stored license and insurance documents, the service is built to be user friendly. Tried-and-tested over many years, it's a robust and reliable service that's monitored 24/7 by GTS

#### Light-Touch Management

With a highly automated, self-service platform, GTS provides a range of service capabilities without requiring additional capital expenditure. Lean and efficient, it helps communities serve their stakeholders without incurring huge overheads.

#### Adapt And Change

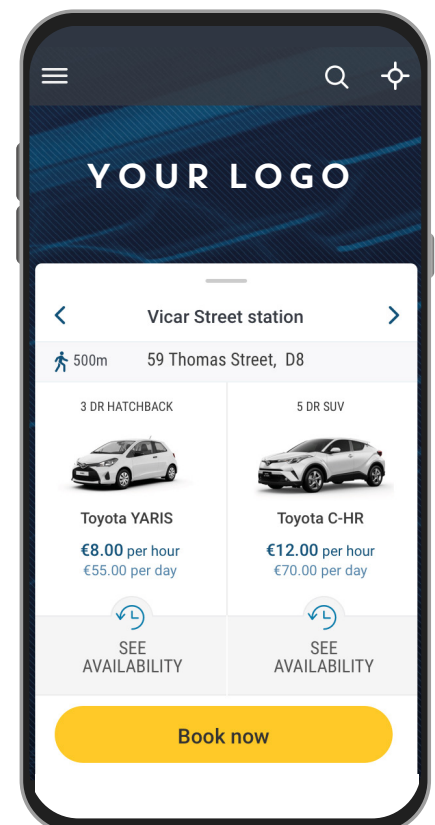
If something's not working, change it. Our platform gives instantly visibility into the effectiveness of different CaaS models being deployed. It provides a cost-effective way to identify and pursue the services that are the most popular.

#### Maximise Assets

Our platform allows communities to test and grow services with minimal risk. You don't need a large fleet of cars to trial a service and it can be rolled out with minimal administrative overheads.

#### Scale And Grow

A digital solution hosted in the cloud, the GTS platform is all about scale and flexibility. When a CaaS proposition works, it's easy to expand and launch into other locations, adjusting prices and car model availability to different community needs.



# GTS's carsharing platform and services support Municipal, Corporate, Residential, and University carsharing allowing for flexibility and configurability for customers to create a unique carsharing business

- ✓ Credit card or Monthly billing or Manual Billing (costs are logged by not charged on the platform)
- ✓ Usage reports by department or cost centre
- ✓ Specific Administrator controls to allow for visibility of overall usage and spend
- ✓ Credit card or Monthly billing or Manual Billing (costs are logged by not charged on the platform)
- ✓ Single sign-on functionality
- ✓ Tailored promo code generation for user rewards

## Flexibility And Configurability

Allowing users to create a unique carsharing business

### Drive savings for Corporate customers

Support more journeys for a great number of companies and staff whilst also reducing the total cost of mobility

### Shared cars = Better Value

A vehicle is an expensive resource, through GTS's carsharing technology vehicles can be booked more frequently making the cost per journey lower than traditional corporate leasing

### Save on Parking & Mileage Costs

Shared fleets reduce the need for private vehicles at the office, saving on valuable parking space. Shared vehicles also reduce taxi costs and mileage charges made by staff

### Better Results with Less Admin

GTS's community Admin feature allows each corporate to manage its own fleet. Set booking rules, rates, and memberships in seconds. Admins have clear data points to drive decisions leading to better results

### Paid for Personal Trips

When fleet cars are not being used for business (at nights and on weekends). These vehicles can be rented to staff, generating income and reducing the overall cost of mobility

Services can be set up in minutes without any extra investment in assets and no disruption to the existing business.



### Low-Cost Of Entry

Set up in days with the scope to run different CaaS models concurrently. The GTS platform is the perfect way to explore new mobility solutions that provide a cost-effective alternative to buying or renting cars.



### One-Stop Platform

Users access services via a simple-to-use app and operators run an easy-to-manage solution. Booking and payment processes are built in; closed-group communities can be targeted with specific service options.



### Environmentally Friendly

Climate change action to reduce carbon emissions and air pollution has accelerated the transition to EVs and CaaS models, all of which can be enabled by the GTS platform, a great enabler for green mobility solutions.

## Why Different Communities Partner GTS

### Hard-Earned Experience

GTS has been a pioneer in CaaS for more than a decade, on a mission to transform car manufacturers into mobility providers. We are constantly exploring innovative ways to unlock new business models for the industry.

### Learn From Experts

Working at the coalface of CaaS solutions, GTS knows what works and what doesn't. We can advise communities on the most effective way to roll out different CaaS models, locally or regionally

### Training Support

Closed community customers often start from scratch with CaaS, which is why we offer training, introducing people to our digital platform, showing them how new business models can be set up in minutes and developed over years.

### Data-Driven Services

We aggregate data from different customer touch points across all our user groups to better understand the behaviour of customers. Collated insights are used to inform community strategies for growing CaaS propositions.

### Our Technology Partners

convadis  
CLEAR VEHICLE ACCOUNTS

INVERS

GEOTAB

OTA keys

AXA BIKE&SECURITY

SAP

salesforce

stripe

Power BI

mercado  
pago

### GTS by the numbers

25+

COUNTRIES

1000+

COUNTRIES

12+

YEARS EXPERIENCE



GTS have been developing shared mobility software solutions with several OEMs for almost 15 years and we are constantly exploring innovative ways to unlock new "Car as a Service" business models and new revenue streams for OEMs.

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